



March 25, 2027.
Pavilion Kuala Lumpur Hotel.

Human + AI:

Designing the Intelligent Workplace



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About the Event

The Future of Work Isn't Human vs. AI. It's Human with AI - By Design.

The 4th HR & WorkTech Summit Malaysia 2027 is a premium one-day executive forum and boutique technology showcase bringing together Malaysia's leading HR, business, workforce and technology leaders to shape the next generation of work.

Under the theme "Human + AI: Designing the Intelligent Workplace," the Summit will examine how AI, agentic AI and digital technologies are transforming the way organisations recruit, develop, manage and engage their people. The programme will move beyond technology hype to address the practical challenges facing employers: redesigning jobs for human-AI collaboration, building future-ready skills, strengthening leadership, improving employee experience, using workforce data intelligently, governing AI responsibly and delivering measurable productivity gains.

The Summit will convene more than 200 senior decision-makers from government agencies, GLCs, multinational corporations and Malaysia's largest employers across financial services, telecommunications, technology, manufacturing, retail, e-commerce, logistics, infrastructure, energy, healthcare and other major industries.

More than a conference, it is also a mini exhibition will showcase innovative HR technology, AI, talent, learning, workforce management, employee experience and workplace solutions, allowing delegates to experience new technologies and engage directly with solution providers.

Key Topics



Human-Centric HR Strategy



Hybrid Work Infrastructure & Collaboration



Agentic AI, Automation & the Future of Work



AI-Enabled Continuous Learning & Reskilling



HR Solutions in the AI Era



Data, Cybersecurity & Responsible AI



People Analytics & Workforce Intelligence



Employee Wellbeing, Experience & Engagement

300+

HR & WorkTech Leaders

80%+

Senior Decision-Makers

120+

Organizations

30+

Speakers & Partners

10+

Event Partners

Speakers

Previous & Invited





James Harlim Suptriawan
Senior Vice President of Human Resources @Ayala Land Corporation



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More Invited Speakers from



Attendee Demography

By Business Nature

-  IT/ICT/Digital Solutions
-  Energy/Environment
-  Retail/eCommerce/Logistics
-  Financial Services
-  Food, Drinks
-  Transportation/Maritime
-  Building/Construction
-  Healthcare/Medical
-  Travel/Tourism/Hotels
-  Agriculture & Others

By Job Functions

-  CEOs/CXOs
-  CHRO/HRBP/HR Directors
-  Specialists, Managers
-  Workplace Officers
-  Digital/IT/ICT Directors
-  Compliance Officers
-  Digital Transformation Heads
-  Purchasing Directors
-  Office/Admin Directors
-  Training Directors, Others

By Region

- Malaysia **81%**
- Singapore **11%**
- Europe **1%**
- India **3%**
- Indonesia **1%**
- Greater China **2%**
- Rest of the World **1%**

Attendees

2026 Event Attendees From

99 Speed Mart
Accenture
AEON Malaysia
Affin Bank
AIA
Air Liquide
Air Selangor
AirTrunk
Aisling Group
Al Rajhi Bank Malaysia
Alliance Bank
Aon
APM Automotive Holdings
ASEAN Future Workforce Council
Asia Pacific Career Development Association
Astro Malaysia Holdings
Axiata Group
Baker Hughes
Bank Islam Malaysia
Bank Muamalat Malaysia
BASF
Berjaya Corporation
BJAK
Boustead Plantations
Care Conierge
CAR SOME
CBRE
CelcomDigi
CGC Malaysia
CGS International Securities
Chin Hin Group
CIMB Group
Coca-Cola Bottlers Malaysia
Columbia Asia
Crowe Malaysia
Deriv
Dexian Malaysia
DHL Supply Chain Malaysia
Dialog Group

Dimerco Express Malaysia
DKSH Malaysia
DPO International
DRB-HICOM
Dutch Lady Milk Industries
Eastspring Investments
Eco-Shop Malaysia
Eco World Development Group
Electrolux
Employees Provident Fund (EPF)
EngageRocket
Everlence Malaysia
FELDA
FGV Holdings
GAMUDA
Genting Malaysia
Grab Malaysia
Grant Thornton Malaysia
Habib Group
Haleon
Halliburton
Hap Seng Consolidated
Hextar Group
Honda Malaysia
Honeywell
Horizontal Talent
Howden Malaysia
HR Forte Systems
HSBC Malaysia
IFCA MSC
IHH Healthcare
IJM Corporation
Infineon Technologies Malaysia
Institut Jantung Negara (IJN)
Intel Malaysia
International SOS
INTI International University & Colleges

IOI Properties Group
J&T Express Malaysia
Jaya Grocer
JDE Peet's Malaysia
Jebson & Jessen
Kelington Group
Kellanova
Kenanga Investment Bank
Kerry Group
Kossan Rubber Industries
KPJ Healthcare
Kuala Lumpur Kepong
Lagenda Properties
Leadership Resources Malaysia
Lembaga Tabung Haji
LinkedIn
Lockton Malaysia
LOGISTEED Malaysia
LTAT
Mah Sing Group
Malaysia Aviation Group
ManpowerGroup Malaysia
Marsh Malaysia
Maxis
Maybank
MBM Resources
Media Prima
Mercedes-Benz
Mercer Malaysia
Merchantrade Asia
Micron Technology Malaysia
MiHCM
MISC
Mitsubishi Motors Malaysia
MMC Corporation
MNRB Holdings
MRCB
MSD Malaysia
MST Golf Group

MYDIN
Nestlé Malaysia
NOV
Ørsted Malaysia
Panasonic Manufacturing Malaysia
Pearson
PEOPLElogy
Permodalan Nasional Berhad (PNB)
Petra Energy
Petron Malaysia
PETRONAS
Plaza Premium Group
PLUS Malaysia
PMCare
PPG
Prasarana Malaysia
Pro Payroll
Prudential BSN Takaful
Public Bank
Public Investment Bank
Publicis Groupe Malaysia
Pulsifi
PwC Malaysia
QL Resources
Qualitas Health
Ramssol Group
Reckitt
RHB Bank
San Miguel Yamamura Packaging & Printing
Sanofi Malaysia
Securities Commission Malaysia
SEDA Malaysia
Sephora Malaysia
Shell Malaysia
Shopee Malaysia
Siemens Malaysia
Sime Darby

SkillsFuture Singapore
Smith+Nephew Malaysia
Sports Direct Malaysia
Standard Chartered Malaysia
Subsea7
Sun Life Malaysia
SunFish / DataOn
Suntory Malaysia
Sunway Group
Suruhanjaya Tenaga / Energy Commission
Sutherland
Synthomer
Taylor's Education Group
Technip Energies
Telekom Malaysia
Tenaga Nasional Berhad
Tesla Malaysia
Top Glove Corporation
Touch 'n Go
UCSI Group
UEM Edgenta
UEM Sunrise
Universiti Sains Malaysia
University of Nottingham Malaysia
Uzma
Valiram Group
Vantris Energy
Vinda Malaysia
Wasco
WCT Holdings
Wipro Consumer Care / Wipro Unza
Workday
Worldline Malaysia
Xaltius
Yokohama Tyre Sales Malaysia
ZA Talent Academy
ZingHR
Zuellig Pharma

Agenda

AM Session

08:00	Registration & Morning Coffee
09:00	OPENING REMARKS By Event Chair
09:10	KEYNOTE Human + AI — Designing the Intelligent Workplace Sesion opens with the central question for 2027: how should Malaysia’s employers redesign people, work and workplace as AI becomes embedded in everyday operations? The opening remarks will frame the day around practical transformation, human-centred technology adoption and measurable business outcomes.
09:30	KEYNOTE Transforming HR in the AI Era AI is reshaping every major HR process, from recruitment and learning to service delivery and workforce planning. This session examines how HR functions can move from isolated AI experiments to a coherent operating model, identifying where automation creates the greatest value, what capabilities HR teams need, and how to link technology investment to business outcomes. (Reserved for Event Partner)
09:50	PRESENTATION Agentic AI, Automation & Intelligent Workflows (Reserved for Event Partner)
10:10	PRESENTATION AI-Enabled Learning, Upskilling & Workforce Reskilling The half-life of skills is shrinking as technology changes roles faster than traditional training models can respond. This session explores AI-powered learning, skills intelligence, personalised development and continuous reskilling. It will show how employers can identify capability gaps, build future-ready talent and connect learning investment more directly to workforce planning and business strategy. (Reserved for Event Partner)

10:30	AM tea break + Networking
11:10	KEYNOTE Hybrid Workplace Infrastructure & Seamless Collaboration Hybrid work has matured from a policy question into an infrastructure and employee experience challenge. This session looks at the platforms, workplace technology, collaboration systems and operating practices required to support distributed teams effectively. It will examine digital friction, productivity, workspace design and how HR and IT can jointly create a consistent experience across physical and virtual environments. (Reserved for Event Partner)
11:30	PRESENTATION Data, Cybersecurity, Governance & Responsible AI As HR systems collect more workforce data and AI becomes involved in employment decisions, governance is becoming a board-level issue. This presentation covers data privacy, cybersecurity, bias, transparency, vendor risk and human oversight. It will provide a practical framework for using AI and workforce data responsibly without slowing down innovation or undermining employee trust. (Reserved for Event Partner)
11:50	PRESENTATION From People Analytics to Workforce Intelligence (Reserved for Event Partner)
12:10	Lunch Break + Networking

PM Session

13:30	KEYNOTE Employee Wellbeing, Experience & Sustainable Performance Reserved for Event Partner
13:50	PANEL DISCUSSION From AI Pilot to Enterprise Scale: Building the HR Technology Roadmap Many organisations can launch AI pilots; far fewer can scale them responsibly. This session discusses a practical roadmap for prioritising use cases, preparing data, selecting technology, establishing governance, building internal capability and measuring outcomes. The focus is on creating a scalable HR technology architecture rather than accumulating disconnected tools.
14:30	Panel Discussion Who Does What Now? Redesigning Jobs for Humans + AI As AI becomes embedded across business functions, organisations need to decide which tasks should be automated, augmented or kept human. CHROs, business leaders and technology executives will discuss job redesign, productivity, workforce anxiety, new roles and accountability, sharing how they are approaching human-AI collaboration without treating workforce transformation as a purely technology-led programme.
15:10	Afternoon Tea Break + Networking

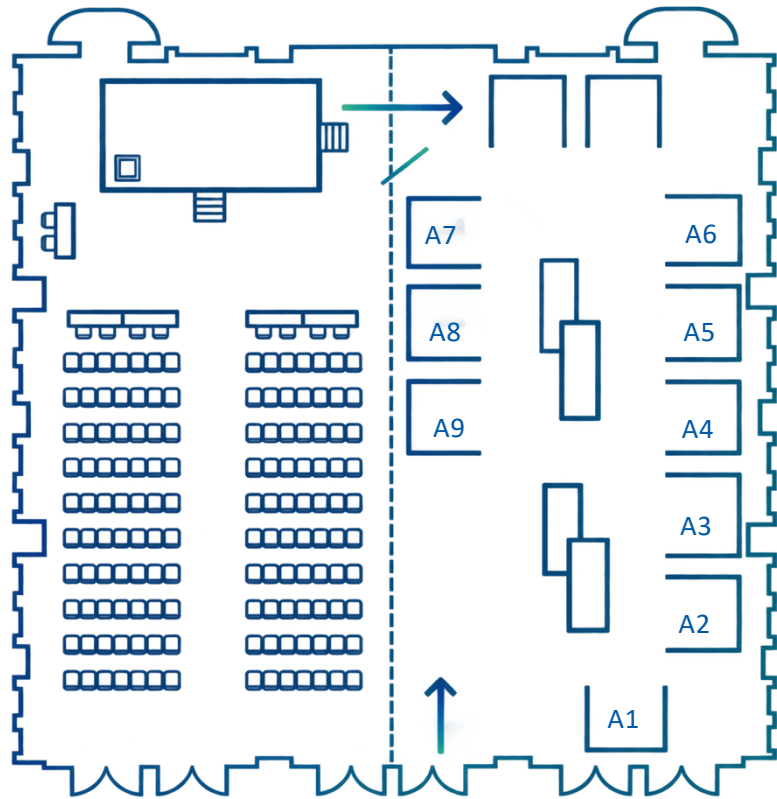
15:50	PANEL DISCUSSION High Performance Without Burnout: Wellbeing, Experience & Leadership Organisations are under pressure to increase productivity while employees face rapid technological and organisational change. This panel explores how leadership, workload design, flexibility, wellbeing, manager quality and employee experience interact. Panellists will discuss how to create high-performing environments that remain sustainable, inclusive and attractive to talent rather than technologically efficient but humanly exhausting.
16:30	PANEL DISCUSSION Building the 2027 HR Tech Stack: Buy, Build, Integrate or Simplify? HR technology ecosystems are expanding rapidly, but more tools do not automatically create better HR. This closing panel examines HCM platforms, AI solutions, integrations, cybersecurity, data architecture and vendor selection. Leaders will discuss what should be bought, built or consolidated, how to evaluate ROI, and what a practical, scalable HR technology stack should look like for Malaysia in 2027.
17:10	Lucky Draw + Closing Remarks
17:30	Networking Session
18:00	End of the Conference
18:00	Dinner Session Private Session, by invitation only, open for sponsorship Please contact Maggie.liu@escom-events.com to inquiry on sponsorship options



Venue & Floorplan

Pavilion Hotel Kuala Lumpur

Pavilion Hotel Kuala Lumpur Managed by Banyan Tree is a premier 5-star luxury hotel located in the heart of the vibrant Bukit Bintang entertainment and shopping district in Kuala Lumpur, and it is the ideal location for hosting international conference in Kuala Lumpur.



- A1- A9 are exhibiting booth, each at 3*2 SQM
- Exhibitors are provided Raw space + Electricity supplies.

Sample Booth



You'll Experience



Keynote Speech



Panel Discussion



Award Giving



5 Star Food Drinks



Private Networking



Mini-Tech Expo

Recognition & Lucky Draw

All invited guests receive a certificate and entry into the Lucky Draw.



Xiaomi Intelligent Speaker



Xiaomi Wireless AirPods



Huawei Watch

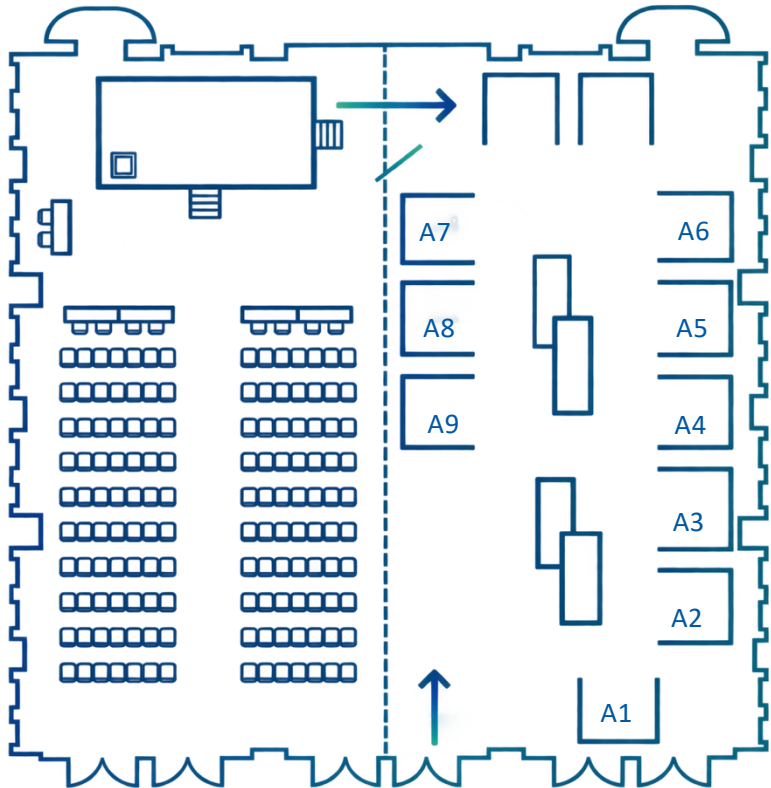


Pisen Powerbank

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CERTIFICATE OF APPRECIATION

This certificate is proudly presented to

Your Name

In recognition of your valuable contribution as a distinguished participant at the HR & WorkTech Summit Malaysia 2027.

Jan 12, 2027
Kuala Lumpur, Malaysia



Xiaomi Intelligent Speaker



Xiaomi Wireless Airpods



Huawei Watch



Pisen Powerbank

Who Should Sponsor & Why

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HR Consulting & Outsourcing



SHOWCASE
Showcase your brand as being at the forefront of a rapidly growing market



MEET
Conduct meetings with current clients and seek out new business partnerships



REACH
Reach an audience of decision-makers from Malaysia HR and WorkTech community



RELATIONSHIP
Build and strengthen your business relationships with current and future customers



GENERATE
Generate new sales leads from local and international decision makers



PROMOTE
Promote your products to a professional, focused and selected audience



SELL
Sell directly to the decision makers / project owners during the event

Sponsorship Plan

Sponsorship Plan	 Diamond Sponsor	 Gold Sponsor	 Silver Sponsor	 Exhibitor Sponsor
Full Branding/ Promotion	✓	✓	✓	✓
Propose your “Attendee-Wishlist”	✓	✓	✓	✓
Insertion Page	2 pages	2 pages	1 page	1 page
Banner Setup	✓	✓	✓	✗
Speaking slot	30min	15min	15min	✗
Exhibiting Booth	3*2m	3*2m	✗	3*2m
One-on-One Private Meeting	4x	✗	✗	✗
Delegate Pass	3	3	2	2
Post event report	✓	✓	✓	✓
Contact List	✓	✓	✓	✓
Price/ USD	14,900	9,900	6,900	5,900

Terms

- 1. Branding and Promotion**
The branding and promotion deliverables for each sponsorship tier include: Inclusion of the sponsor's logo on all official event materials. Feature of the sponsor's logo and company profile in official media releases and the post-event report.
- 2. Delegate Invitation & Wishlist**
Sponsors provide a "wishlist" of attendees to the organizer. The organizer will extend a complimentary VIP pass to these individuals and will make its best effort to secure their participation. However, the organizer provides no contractual guarantee of their actual registration or attendance. All wishlist delegates must fall within the organizer's defined VIP categories. Sponsors are expressly prohibited from listing other suppliers or vendors on their wishlist, and the organizer reserves the right to refuse the registration of any such individual.
- 3. Insertion Page**
An insertion page is a single A5-sized page to be included within the event booklet. This booklet will be provided to all delegates in either a printed hardcopy or an electronic PDF format.
- 4. Sponsor Banners**
Sponsors may provide a maximum of two (2) free-standing banners for display at the event. Each banner not exceed a size of 200cm (height) and 80cm (width). The placement will be determined by the organizer and will be located either within the ballroom or in the foyer area, subject to space availability.
- 5. Speaking Slot**
All speaking slots are subject to a strict time limit and will take place on the podium within the main ballroom.
- 6. Exhibitor Booth**
May be provided as either a raw space (including a table, chairs, and power supply) or a structured, pre-engineered shell booth, depending on the event's specific arrangements. All raw-space exhibitors are responsible for the design, installation, and tear-down of their own booths. Booths are typically located in the foyer area, for networking and refreshments. In certain events, booths may be placed at the back of the ballroom.
- 7. Delegate Pass**
A Delegate Pass grants full access to all event sessions and functions, including the exhibiting area, conference sessions, networking opportunities, and provided lunch.
- 8. Post-Event Report**
The post-event report includes event photos and/or video files, booklet, a PDF report, a delegate list, and partial copies of the speakers' presentations (subject to the author's prior approval). The delegate contact list typically includes the delegate's name, contact number, email address, company name, and job title. Due to confidentiality and data privacy terms, the organizer does not guarantee the provision of full contact details for all conference delegates. Any delegate who refuses to share their contact information will be removed or have their details hidden.
- 9. Price Inclusion**
The organizer is a Singapore-registered company and is not registered for GST, no Goods and Services Tax will be charged or billed to sponsors or exhibitors.

More Sponsorship Plans Customizable

- 

Dinner Sponsor
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Workshop Sponsor
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Title Sponsor



Maggie Liu
Project Director
M: (86) 136 7832 0495
E: maggie.liu@escom-events.com



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HR & WorkTech Summit Malaysia 2027

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Human + AI: Designing the Intelligent Workplace



Escom Events is the leading B2B Conference and Exhibition organizer in Southeast Asia. We provide business leaders with tailored B2B trade shows, practical conferences, large-scale events, and tech seminars, ensuring they stay up-to-date with industry trends, technological developments, and the regulatory landscape.

Each year, Escom Events presents over 50 large-scale conferences and exhibitions in Southeast Asia, covering industry verticals such as Cybersecurity, Banking, Transportation, Healthcare, IT & Digital Transformation, Retail & eCommerce, Clean Energy, Manufacturing, and more. We have established stable cooperations with various government authorities, large enterprises, and leading technology companies worldwide.

To find more of our events, please visit: <https://escom-events.com/>



Maggie Liu

Project Director
M: (86) 136 7832 0495
E: maggie.liu@escom-events.com

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The HR & WorkTech Summit created a meaningful space to explore how organizations can **embrace AI** while preserving the **trust, care, cultural understanding, and human judgment** that make workplaces truly effective. The diversity of experience represented on the panel produced a rich and thoughtful conversation. Technology added something new to the experience, but it was the people in the room—their perspectives, openness, and generosity—that made the discussion **genuinely memorable**.

”

Marvin Biliwang

Regional Learning & Development Director,
APAC
Zoetis

“

I'm truly grateful for the opportunity to join the summit. It was an excellent platform that brought together HR leaders and experts to explore how **people, technology, and AI** are **shaping the future of work**. What stood out most was the powerful reminder that, no matter how rapidly technology evolves, **people will always remain at the heart of every organization**. I look forward to turning the insights from the summit into practical actions that strengthen the way we attract, develop, and engage talent.

”

Thanaporn Palsuthikool

Talent Acquisition
Division Manager,
HaadThip Public
Company Limited

“

The summit was a wonderful opportunity to exchange perspectives with experienced leaders and explore how organizations can **build more inclusive, future-ready workplaces**. The discussion was engaging, thoughtful, and expertly guided, allowing every panelist to contribute meaningful ideas. I was especially impressed by the quality of the moderation and the way the session connected **policy modernization, career longevity, knowledge sharing, and cross-generational collaboration**.

”

Dr. Christina SS Ooi, FCMI

Board Member,
Regional Board of Malaysia,
Chartered Management
Institute

“

HR & WorkTech Summit provided a valuable forum for discussing what **responsible, human-centered adoption of AI** should look like in practice. The range of industries and experiences represented on stage made it very meaningful. It showed that organizations do not need to choose between high-tech innovation and high-touch human experiences; when implemented thoughtfully, the two can **strengthen each other** and **create better outcomes** for both people and businesses.

”

Aleksander Højgaard

Director of Talent
Acquisition,
Minor Hotels

“

The summit provided an excellent platform for discussing the realities of an **increasingly borderless workforce**. As organizations access talent across more markets, HR leaders need to think differently about **global hiring, payroll, compliance, and employee experience**. The event brought these interconnected challenges into one practical conversation and created valuable opportunities to learn from organizations preparing for the **next stage of global workforce transformation**.

”

Rachel Low

Global Business Director,
INS Global

“

The summit brought together highly relevant conversations about **AI, culture, employee experience, and organizational transformation**. I appreciated the opportunity to exchange perspectives with leaders from different sectors and to examine how technology can support people without weakening the relationships and local cultural values that make organizations distinctive. It was a timely, practical, and thought-provoking experience.

”

Ritthawat Chinnawong

APAC HR Director,
Altadia Group